

# 49<sup>th</sup> FCBM Conference



**FCBM CONFERENCE  
2020 ONE**  
MAN · MACHINE · MATERIAL  
DECEMBER 17 - 19, 2021  
ITC ROYAL BENGAL, KOLKATA

**CorruPack  
2020 ONE**

Hosted by:



**Eastern India  
Corrugated Box  
Manufacturers' Association**



**Federation of  
Corrugated Box  
Manufacturers  
of India**

## BRAND PROMOTION OPPORTUNITIES

Brand Promotion Sub-Committee :

**Sri R.G. Agarwala**

Chairman

Cell : +91 98312 07166

**Sri Arun Kumar Jhanwar**

Co-Chairman

Cell : +91 98301 57222

**Sri Alok Agarwala**

Team Member

Cell : +91 98310 74874

KOHINOOR LEVEL	Branding Amount Rs. 21, 00,000/-
<ul style="list-style-type: none"><li>• Registration for eight Representatives</li><li>• Four rooms on twin sharing basis for two nights</li><li>• Two cars for two days</li><li>• Three stalls with fixtures in exhibition "CorruPack 2020 ONE"</li><li>• Inauguration Pageant Participation</li><li>• Special Promotion</li><li>• Full page 4 colour advt. in the FCBM Souvenir at prominent place (<del>Back Page Cover Advt. to first Kohinoor Partner - Booked</del>)</li><li>• Advertisement on FCBM, EICMA &amp; Conference Website for one year</li><li>• Co-branding at the stage backdrop</li><li>• Banner display everywhere</li><li>• Company literature in Conference Kit</li><li>• Logo on registration card</li><li>• DVD display</li><li>• Presentation time of 20 minutes in exclusive area with Tea/ Coffee/ Cookies, for Direct Marketing to Delegates</li><li>• Recognition by Memento presentation during cocktail, dinner</li></ul>	

PLATINUM LEVEL	Branding Amount Rs. 15, 00,000/-
<ul style="list-style-type: none"><li>• Registration for four Representatives</li><li>• Two rooms on twin sharing basis for two nights</li><li>• One car for two days</li><li>• Two stalls with fixtures in exhibition "CorruPack 2020 ONE"</li><li>• Inauguration Pageant Participation</li><li>• Special Promotion</li><li>• Full page 4 colour advertisement in the FCBM Souvenir (Front Inside Page Advertisement to first Platinum Partner)</li><li>• Advertisement on FCBM, EICMA &amp; Conference Website for one year</li><li>• Co-branding at the stage backdrop</li><li>• Banner display Everywhere</li><li>• Company literature in Conference Kit</li><li>• Logo on registration card</li><li>• DVD display</li><li>• Presentation time of 15 minutes in exclusive area with Tea/ Coffee/ Cookies, for Direct Marketing to Delegates</li><li>• Recognition by Memento presentation during cocktail, dinner</li></ul>	

**Eastern India Corrugated Box Manufacturers' Association**

Merlin Links, 3F & 3G, 166B, S.P. Mukherjee Road, Kolkata 700026  
Website : [www.eicbma.com](http://www.eicbma.com)

**Conference Administrative Office:**

Jaya Softwares, 6 Hungerford Street, The Regency, 4th Floor, Kolkata 700017  
Phone: +91 33 2287 5500 | E-mail: [conference2020@eicbma.com](mailto:conference2020@eicbma.com)

For Online Booking, Matter submission & Payment please login to [www.conference2020.eicbma.com](http://www.conference2020.eicbma.com)

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DIAMOND LEVEL	Branding Amount Rs. 10, 00,000/-
<ul style="list-style-type: none"><li>• Registration for two Representatives</li><li>• One room on twin sharing basis for two nights</li><li>• One car for two days</li><li>• One stall with fixtures in exhibition "CorruPack 2020 ONE"</li><li>• Inauguration Pageant Participation</li><li>• Full page 4 colour advertisement in the FCBM Souvenir (<del>Inside Back Cover Page Advt. to first Diamond Partner - Booked</del>)</li><li>• Advertisement on FCBM, EICMA &amp; Conference Website for one year</li><li>• Co-branding at the stage backdrop</li><li>• Banner display limited</li><li>• Logo on registration card</li><li>• DVD display</li><li>• Presentation time of 10 minutes in exclusive area with Tea/ Coffee/ Cookies, for Direct Marketing to Delegates</li><li>• Recognition by Memento presentation during cocktail, dinner</li></ul>	

GOLD LEVEL	Branding Amount Rs. 5, 00,000/-
<ul style="list-style-type: none"><li>• Registration for two Representatives</li><li>• One room on twin sharing basis for two nights</li><li>• One stall with fixtures in exhibition "CorruPack 2020 ONE"</li><li>• Full page 4 colour advertisement in the FCBM Souvenir at prominent place (One Additional Full Page to The first Gold Partner in addition to full page advertisement)</li><li>• Advertisement on EICMA &amp; Conference Website for one year</li><li>• Co-branding at the stage backdrop</li><li>• Literature Distribution</li><li>• Recognition by Memento presentation during cocktail, dinner</li></ul>	

SILVER LEVEL	Branding Amount Rs. 3, 00,000/-
<ul style="list-style-type: none"><li>• Registration for three Representatives</li><li>• Full page 4 colour advertisement in the FCBM Souvenir</li><li>• Advertisement on EICMA &amp; Conference Website for one year</li><li>• Co-branding at the stage backdrop</li><li>• Literature Distribution</li><li>• Recognition by Memento presentation during cocktail, dinner</li></ul>	

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## BRONZE LEVEL

Branding Amount Rs. 1, 00,000/-

- Registration for two Representatives
- Full page 4 colour advertisement in the FCBM Souvenir
- Advertisement on EICMA & Conference Website for one year
- Co-branding at the stage backdrop
- Recognition by Memento presentation during cocktail, dinner

Special  
Promotional  
Schemes

~~Welcome Room Hamper  
Rs. 2,00,000~~  
**Booked**

Family Program I & II  
Rs. 1,00,000 Each

Farewell Sweet Hamper  
Rs. 2,50,000

~~Registration Kit  
Rs. 5,00,000~~  
**Booked**

**Ten Stalls will be given in isolation @ Rs.1,11,000 per Stall Plus GST, on first cum first basis.  
No other privileges ie. Registration, net working dinner participation etc.**

### Payment Option:

Cheques/ DDs should be drawn in favour of Eastern India Corrugated Box Manufacturers' Association and sent to administrative office.

Alternatively, cheque/ cash may be deposited at any branch of HDFC Bank as per details mentioned below:

Account Name : Eastern India Corrugated Box Manufacturers' Association

Bank Name : HDFC Bank Ltd.

Current A/c No. - 50200044571047

Branch : Shivam Chambers, 53 Syed Amir Ali Avenue, Kolkata 700019

SWIFT Code : HDFCINBBAL

IFSC Code for RTGS/ NEFT : HDFC0000593

**Note:**

Co-Branding Logo size on stage backdrop will be given prominence as per branding level option chosen

In case of company literature in conference kit distribution to delegates as applicable, 1200 sets of the same to be provided by the brand partner.

TDS to be deducted @ 2% u/s 194C if registered with Income Tax in India & TDS Certificate to be issued in favour of EICMA.

GST Extra @ 18%, Branding Promotion Services SAC: 998397

Pan No. : AAAAE1628H

GSTIN : 19AAAE1628H2ZW

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